

**K.D.College of Commerce & General Studies**  
**Midnapore, Paschim Medinipur**



# **Course outcome of Bengali Honours**

**Submitted by:**  
**Department of Bengali**

## **INTRODUCTION**

The Vidyasagar University has formed a syllabus for the under graduate students of Bengali Honours followed by the University Grant Commission . University Grant Commission has come up with the choice Based Credit System(CBCS) programme where students can not only learn core subjects but also explore additional avenues of learning beyond the core subjects for holistic development of an individual. The proposed curriculum endeavors to empower the students and help them in their pursuit to achieve overall excellence. The implementation of CBCS will also facilitate benchmarking of courses in India with leading International academic practice. The CBCS curriculum of Bengali language and literature has been envisaged to give flexibility to learners to learn subjects of their choice at their own pace.

## **Subjects covered in the 1<sup>st</sup> semester of Bengali Honours :**

**CC1: Title of the syllabus : “Bangla Bhashar Udvab o Parichay” (Origin and identity of Bengali language)**

**CC2: Title of the syllabus : Bangla Sahityer Itihas (The history of Bengali literature of ancient and medieval)**

### **Details of the Subjects:**

Origin of Bengali Language, different period of Bengali Language , vocabulary semantics, phonetics etc.

Charyapad, Shrikrishna Kirtan. Vaishnava Padavali, Mangalkavya, Nath Sahitya etc.

### **Course outcome :**

To make the students aware about how Bengali language originated. It is possible to accumulate a certain amount of knowledge about the different aspects of the Bengali language through this subject. To gain enough knowledge about the vocabulary of Bengali language, phonetics, semantics, etc. students must practice these subjects. By including these subjects in the Bengali Honours syllabus, the students are made aware of the different features of the ancient and medieval period of Bengali literature. It is not possible to gain any knowledge about Bengali literature without knowing what is the oldest form of Bengali language and literature.

## **Subjects covered in the Second semester of Bengali Honours :**

**CC3: Title of the syllabus : Prachin o Madhya juger Padapath-**

Selected poems of various Poets of Charyapada, Voisnav Padaboli and Shakta Padaboli in old and medieval Bangla literature.

**CC4: Title of the syllabus : Chaitanya Jiboni o Mangal kabya Sahitya Path-**

Biographical Literature of Sri Chaitanyadev by poet Vrindaban Das, Chandi Mangal Kabya by poet Mukundaram Chakraborty and Annada Mangal Kabya by poet Bharat chandra Roy.

### **Details of the Subjects:**

The Charyapada is a collection of mystical poems, songs of realization in the Vajrayana tradition of Buddhism from the tantric tradition in Assam, Bengal, Bihar and Odisha.

It was written between the 8th and 12th centuries in an Abahatta that was the ancestor of the Assamese, Bengali, Bhojpuri, Odia, Magahi, Maithili, and many other Eastern Indo-Aryan languages, and it is said to be the oldest collection of verses written in those languages. Charyāpada written in the script resembles the most closest form of Bengali–Assamese languages used today. A palm-leaf manuscript of the Charyāpada was rediscovered in the early 20th century by Haraprasad Shastri at the Nepal Royal Court Library. The Charyapada was also preserved in the Tibetan Buddhist canon.

The Vaishnava padavali movement refers to a period in medieval Bengali literature from the 15th to 17th centuries, marked by an efflorescence of Vaishnava poetry often focusing on the Radha-Krishna legend. The term padavali has the literal meaning "gathering of songs" (pada=short verse, lyric; +vali = plural; collection).

Shakta Padabali is one of the best resources of medieval Bangla literature. The lyric poem verses- 'Padabali' literature is basically divided into two parts- 1) Vaishnava and 2) Shakti.

Shakti Padabali is a special section of literature of the ancient Bangla literature. There is the

eternal desire of the Bengali people in these verses. It is a Hindu religion devotional poem-song (kirtan).

In 16th century Chaitanya's prominent companion Nityananda deputed his young devotee Vrindavana Das to write the Chaitanya Bhagavata in Bangla. Arguably the most popular hagiography and one that tells of Chaitanya's years in Nadia, the 25,000 line Chaitanya Bhagavata captured the efflorescence of devotional fervor in a prose style that was earthy and electrifying, so much so that its author has been dubbed the Vyasa of the Chaitanya-lila.

Mangal-Kāvya is a group of Bengali religious texts, composed more or less between 13th and 18th centuries, notably consisting of narratives of indigenous deities of rural Bengal in the social scenario of the Middle Ages. The Mangal-Kāvyas usually give prominence to a particular deity amalgamated with a Vedic or Hindu mythological god and the narratives are usually written in the form of verses.

### **Course outcome :**

By including these subjects in the Bengali Honours syllabus, the students are made aware of the different features of the ancient and medieval period of Bengali literature. It is not possible to gain any knowledge about Bengali literature without knowing what is the oldest form of Bengali language and literature, so the students must have some idea about the ancient era. That's why it is absolutely necessary for them to gain knowledge about Charyapad. It is essential for the students to have a proper knowledge of when the Charyapads were composed, who composed them and why they are accepted as ancient examples of Bengali literature, otherwise their knowledge will remain incomplete. In future higher education they need to acquire more detailed knowledge about Charyapad and hence basic concepts are introduced to them through this subject. Apart from this, students are helped to gain detailed knowledge about Mangal-Kāvya, Vaishnava Padavali and Shakta Padavali are the greatest creations of medieval Bengali literature. It is absolutely necessary to practice these subjects if students are to get a proper knowledge about medieval literature. Without knowing these subjects, it will not be possible to understand the literary genre of modern literature.

### **Subjects covered in the 3<sup>rd</sup> semester of Bengali Honours :**

**CC5: Title of the syllabus : Unish o Bish Sataker Prabandha o Kabya Sahityer Itihas ebong Akhyan Sahitya Path.**

**CC6: Title of the syllabus : Chhanda Alankar o Nirbachita Kobita Path.**

**CC7: Title of the syllabus : Prabandha Sahitya Path.**

### **Course outcome :**

It is possible to gain accurate knowledge about Bengali essays, poems and novels etc. created in the 19th century. Students will be able to gain proper knowledge about Bengali rhythms by practicing this subject. Without practicing these subjects students will not be able to get higher education in the near future because in the future they will have to study these subjects in more detail for entrepreneurs.

### **Subjects covered in the 4<sup>th</sup> semester of Bengali Honours :**

**CC8: Title of the syllabus : Unish o Bish Sataker Natya o Katha Sahityer Itihas ebong Chhotogalpa path-** History of theatrical practice of prominent dramatists of 19th century Bengali literature and the history of prominent short story writers and novelists of 19th and 20th century Bengali literature

**CC9:Title of the syllabus : Kabya Path -** Birangana Kabya by Michael Madhusudan Dutta ; Balaka Kabya by Rabindranath Tagore; Banalata Sen Kabya by Jibanananda Das.

**CC10 :Title of the syllabus : Upanyas Path-**Kapalkundala novel by Bankim Chandra Chatterjee; Shesher Kabita novel by Rabindranath Tagore; Kobi novel by Tarasankar Bandyopadhyay.

### **Details of the Subjects:**

A brief history of Bengali drama, novel, short stories and poems created in the 19th and 20th centuries is included in this syllabus. The contribution of various dramatists to Bengali plays such as Girish chandra Ghosh, Rabindranath Tagore, Michael Madhusudan Dutta, Dinabandhu Mitra has been discussed in detail in this syllabus and the contribution of various novelist, story writer and poets also included in this syllabus.

### **Course outcome :**

By including these subjects in the Bengali Honours syllabus, the students are made aware of the different features of the Bengali drama, novel, short stories and poems created in the 19th and 20th centuries . It is not possible to gain any knowledge about Bengali drama of 19th century without knowing what was the actual progress of Bengali drama in this period. So the students must have some idea about the history of bengali drama of 19th and 20th centuries .

It is essential for the students to have a proper knowledge of bengali novels, short stories and poems created in the 19th and 20th centuries . Otherwise their knowledge will remain incomplete. In future higher education they need to acquire more detailed knowledge about bengali short stories and poems and hence basic concepts are introduced to them through this subject. Apart from this, students are helped to gain detailed knowledge about the greatest creations of Bengali literature in this time . It is absolutely necessary to practice these subjects if students are to get a proper knowledge about some great dramatist, short story writer and poets of bengali literature. Without knowing these subjects, it will not be possible to understand the literary genre of modern literature.

**Subjects covered in the 5<sup>th</sup> semester of Bengali Honours :**

**CC11: Title of the syllabus : Natya Path.**

**CC12: Title of the syllabus : Kabya Tatta, Paschatya Sahitya Samalochana Tatta o Sahityer Rupreeti.**

**DSE1: Prachin Sahitya Tatta o Sahitya Tattik.**

**DSE2: Bangla Chhotogalpa, Bhraman Kahini o Goenda Khini Path.**

**Course outcome :**

Students will be able to gain accurate knowledge about various dramas created by Dinabandhu Mitra, Dwijendralal Ray and Rabindranath Tagore. By practicing these subjects. Students will be able to acquire proper knowledge about the form and style of Bengali literature. and the knowledge about Bengali short stories, travel stories and detective stories.

**Subjects covered in the 6<sup>th</sup> semester of Bengali Honours :**

**CC13: Lok sahitya.**

**CC14: Sanskrit, English o Pratibeshi Sahitya.**

**DSE3: Natya Sahitya Path.**

**DSE4: Rabindra Sahitya Path.**

**Details of the Subjects:**

Definition, form, characteristics of folklore; Discussion about Bengali rhymes, riddles, proverbs, folk talk, folk songs etc. Text of Maimansingha Geetika.

Discussion about Ramayana, Mahabharata as Sanskrit literature; discussion of the prominent poets of English literature and a detailed discussion of their works.

Discussion about various literary works of neighboring countries like Hindi, Oriya etc.

**Course outcome :**

Students can gain enough knowledge about folk literature by practicing this subject. It will be possible to gain knowledge of bengali rhymes, riddles, proverbs, folk music by practicing this subject .

By studying these subjects it is possible to gain detailed knowledge about poems, novels, stories and poets and writers of neighboring literature like English, Oriya Hindi etc. Besides, it is possible to get detailed knowledge about various dramas of prominent Bengali dramatists. Moreover, it is possible to gain detailed knowledge about Rabindra literature.

---

**K.D.College of Commerce & General Studies**  
**Midnapore, Paschim Medinipur**



**Programme Outcome of Bengali Honours**

**Submitted by:**  
**Department of Bengali**

## Programmeme Details

### 1<sup>st</sup> semester of Bengali Honours :

CC1: Title of the syllabus : “Bangla Bhashar Udvab o Parichay” (Origin and identity of Bengali language)

CC2: Title of the syllabus : Bangla Sahityer Itihas (The history of Bengali literature is ancient and medieval)

### Second semester of Bengali Honours :

CC3: Title of the syllabus : Prachin o Madhya juger Padapath-

Selected poems of various Poets of Charyapada, Voisnav Padaboli and Shakta Padaboli in old and medieval Bangla literature.

CC4:Title of the syllabus : Chaitanya Jiboni o Mangal kabya Sahitya Path-

Biographical Literature of Sri Chaitanyadev by poet Vrindaban Das, Chandi Mangal Kabya by poet Mukunda Chakraborty and Annada Mangal Kabya by poet Bharatchandra Roy.

### 3<sup>rd</sup> semester of Bengali Honours :

CC5: Title of the syllabus : Unish o Bish Sataker Prabandha o Kabya Sahityer Itihas ebong Akhyan Sahitya Path

CC6:Title of the syllabus : Chhanda Alankar o Nirbachita Kobita Path

CC7:Title of the syllabus : Prabandha Sahitya Path

### 4<sup>th</sup> semester of Bengali Honours :

CC8: Title of the syllabus : Unish o Bish Sataker Natya o Katha Sahityer Itihas ebong Chhotogalpa path- History of theatrical practice of prominent dramatists of 19th century Bengali literature and the history of prominent short story writers and novelists of 19th and 20th century Bengali literature

CC9:Title of the syllabus : Kabya Path - Birangana Kabya by Michael Madhusudan Dutta ; Balaka Kabya by Rabindranath Tagore; Banalata Sen Kabya by Jibanananda Das.CC10 :Title of the syllabus : Upanyas Path-Kapalkundala novel by Bankim Chandra Chatterjee; Shesher Kabita novel by Rabindranath Tagore; Kobi novel by Tarasankar Bandyopadhyay.

### 5<sup>th</sup> semester of Bengali Honours :

CC11: Title of the syllabus : Natya Path

CC12: Title of the syllabus : Kabya Tatta, Paschatya Sahitya Samalochana Tatta o Sahityer Rupreeti

DSE1: Prachin Sahitya Tatta o Sahitya Tattik

DSE2: Bangla Chhotogalpa, Bhraman Kahini o Goenda Khini Path.

### 6<sup>th</sup> semester of Bengali Honours :

CC13: Lok sahitya

CC14: Sanskrit, English o Pratibeshi Sahitya

DSE3:Natya Sahitya Path

DSE4:Rabindra Sahitya Path



## **Programme outcome :**

1. All the students who have studied Bengali Honours will be able to get higher education in the near future and they will be able to get education like M.A and Ph.D etc. in the future.
2. Through this, students can become proficient in this subject in the future.
3. This education will motivate them in practical field.
4. This skill can be enhanced so much that after this education they can impart knowledge about Bengali literature to the people of any class of the society and encourage the society to read Bengali literature.
5. Through this Programme students are motivated in such a way that they make common people aware about the heritage of Bengali literature and its global fame.
6. As they become aware of the pure joy that can be derived from reading literature, they also gain inspiration to create new literature.
7. The subjects of Bengali Honours are selected in such a way that the students can acquire enough skills in the subject and they can join the government or private sector as per their qualification as teachers.
8. In practical life, this education will help them to form their mental character.
9. These subjects will definitely help the students when they move on to higher education and help them approach research.
10. To be a good teacher and guide of Bengali language and literature, students must have the knowledge about these subjects.
11. By practicing these subjects, the students will be able to qualify themselves in future job exams.
12. All students who will be engaged in teaching work must practice these subjects. Moreover, these subjects will surely be useful for them in future in research work.

**PROGRAMME SPECIFIC OUTCOMES  
AND  
COURSE OUTCOMES  
OF  
B. A. IN ENGLISH HONOURS  
PROGRAMME**

### 3-Year B.A. (HONOURS) in ENGLISH Under Choice Based Credit System (CBCS)

The Students pursuing the three years B.A. in English (Honours) course have to pass six SEMESTERS (2 SEMESTERS/year), consisting of English Core Courses, DSE, AECC and ENVS, etc. The department also offers choice based Generic courses for other Honours students. After completing the three years B.A. in English (Honours) course our students are expected to learn about:

- i) The growth and development of the English Language,
- ii) The literature, society and culture of the English people,
- iii) The works of the major and minor writers and poets, different genres, schools and movements from all the periods of the history of English Literature,
- iv) The writings of important women writers and their social concern,
- v) The literature, society and identity of the colonized people of the British Raj,
- vi) The Greco-Roman Literature and the Indian Classical Literature,
- vii) The environmental issues and movements,
- viii) The four skills of English Language,
- ix) The knowledge and skills needed for being established in future and a good citizen of the nation as well.

## Department of English

### Programme: B.A. Honours in English

Course Outcomes

SEMESTER: 1

Course ID	Course Title	Course Outcome
CC1	British Poetry and Drama: Beginning to 14th Century and History of English Language	<ol style="list-style-type: none"><li>1. Students of 1<sup>st</sup>Sem have acknowledged with the history of English language along with British poetry and drama.</li><li>2. It will enhance the origin and growth of a specific community called British and how they are able to construct their own nation called Britain.</li><li>3. The syllabi will help the students to encounter the growth and lineaments of English Language or Philology.</li></ol>
CC2	British Poetry and Drama: Renaissance to 17th and 18th Centuries	<ol style="list-style-type: none"><li>1. European Renaissance has opened up not only the minds of the people but also the eyes of the people and it has given the different dimensions of acknowledging the students about history, paintings, sea-discovery, science, surgical dissection, literature and so on.</li><li>2. The students will learn the changing demography of the society ranging from Feudalism to Monarchism to Commonwealth and returning back to Restoration of Monarchy.</li><li>3. The syllabi will help the students to learn about few great poets, dramatists along with great thinkers of the Elizabethan and Restoration Period.</li></ol>
GE1	Academic Writing and Composition	<ol style="list-style-type: none"><li>1. The students will able to come across the writing process and the Conventions of Academic Writing from the syllabi.</li><li>2. This will help the students to learn how to employ cerebral exercise on literary and critical thinking of analyzing a text.</li><li>3. With the help of this syllabi students can also structure the Editing, Book and Media Review.</li></ol>
AECC-1	MIL English	<ol style="list-style-type: none"><li>1. Ability Enhancement Compulsory Course will help the students how to read, write and speak in English language.</li><li>2. This course remains helpful to those specially who have come from rural and marginal background with Bengali medium schools in the state.</li><li>3. This syllabi aids to enhance the students' the fluency of communicating in English which will be beneficial to them for getting jobs in future.</li></ol>

## Department of English

### Programme: B.A. Honours in English

#### Course Outcomes

#### SEMESTER: 2

Course ID	Course Title	Course Outcome
CC3	British Literature (fiction and nonfiction): 18th Century	<ol style="list-style-type: none"> <li>1. This particular course reflects the idea of Enlightenment which brings a kind of drastic change in the 18<sup>th</sup> century English society by prioritizing logic and reason over passion and imagination.</li> <li>2. This syllabi will help the students to learn about the rising of the Periodical press, the circulation of libraries in the rural areas and the increasing of the reading class of the 18<sup>th</sup> century.</li> <li>3. The students will be able to know the growth and development of Coffee House Culture, Literary Clubs, Opera Houses, Chocolate Houses and so on.</li> </ol>
CC4	British Romantic Literature (1798-1832)	<ol style="list-style-type: none"> <li>1. This course is beneficial to the students in terms of learning and understanding the impact of Industrialization in the town of Manchester and its surrounding areas which lead to the growth of Urbanization in England and a mass exodus from rural agrarian field to the technology based industrial town London where earning money is much easier than the agrarian field.</li> <li>2. British Romanticism is the direct outcome of the French Revolution, German Transcendentalism and Victor Hugo's Liberalism in Literature which put forward the message of understanding the writings of the Romantic periods.</li> <li>3. The literature of the Romantic era will help the students to inculcate the faculties of humanism, love for Nature, sympathy, and love for common people and so on.</li> </ol>
GE2	Media and Communication Skills OR Text and Performance	<ol style="list-style-type: none"> <li>1. Students will be introduced to the case studies on current issues of Indian journalism along with the writing of pamphlets and posters.</li> <li>2. They will also come to know the ABC of Advertisement.</li> <li>3. Media plays an important role in terms of bringing the pros and cons of both societal incidents and government policies to the limelight. Therefore, the Media writing is introduced in the syllabi. The students will learn how to write a script for TV and Radio.</li> </ol>
		<ol style="list-style-type: none"> <li>1. The students will be able to know the theories of Performance and the historical overview of Western and Indian theater.</li> <li>2. This course teaches the students about different forms and types of performative arts.</li> <li>3. It also imparts knowledge about theories and practice of drama which will make a direct connection to the public.</li> </ol>
AECC-2	ENVS	Ability Enhancement Compulsory Course on Environmental Studies will help the students to learn about the environment and its surroundings.

## Department of English

### Programme: B.A. Honours in English

#### Course Outcomes

#### SEMESTER: 3

Course ID	Course Title	Course Outcome
CC5	British Literature: 19th Century (1832-1900)	<ol style="list-style-type: none"> <li>1. This course teaches the students about the conflict between doubt and faith in Victorian England.</li> <li>2. The students will be able to learn about the ideas of marriage, sexuality, condition of women, and the mutable society of the great Victorian Era.</li> <li>3. The course reflects the advancement of science and technology keeping pace with the Victorian society.</li> </ol>
CC6	British Literature: The Early 20th Century	<ol style="list-style-type: none"> <li>1. The syllabi show the effects of Freudian psychology and Marxian communism in the advent of Modernism in England.</li> <li>2. It helps to learn the students about Modernism exchanging in between European and Non-European cultures.</li> <li>3. Stream of Consciousness technique plays a pivotal role in constructing the Modern novels through which the students will acquire knowledge about the cerebral exercise of human mind rather than physical actions of the characters in the literary treatises.</li> </ol>
CC7	C7T: American Literature	<ol style="list-style-type: none"> <li>1. The students will know about the formation of American literature based on American dream, Folklore, Myth and so on.</li> <li>2. The course makes the students aware about how the conflict between the white Americans and the black Americans culminating its climax in terms of dividing the nations in two.</li> <li>3. The syllabi also focus on the real life and fictional detective stories holding the notion of American realism.</li> </ol>
GE3	Language and Linguistics OR Contemporary India: Women Empowerment	<ol style="list-style-type: none"> <li>1. The students will learn about the basics of Phonetics like Phonology, Morphology, Syntax and so on from this course.</li> <li>2. The course helps to learn the students about the relation between language and communication.</li> <li>3. The syllabi also aid the students to learn about the language varieties, standard and non-standard languages.</li> </ol>
		<ol style="list-style-type: none"> <li>1. The student will able to learn about social construction of gender in Indian history.</li> <li>2. This course will help the students to learn about women and law, women and environment, women and the Indian Constitution.</li> <li>3. The syllabi aware the students about domestic violence, female feticide, and sexual harassment in work place.</li> </ol>
SEC-1	English Language Teaching Or Soft Skills Or Translation Studies	<ol style="list-style-type: none"> <li>1. English Language Teaching (ELT) teaches the students how to use technology in Language Teaching and Learning.</li> <li>2. Soft Skills help the students to learn the inherent skills like Team work, Adaptability, Leadership and Problem Solving.</li> <li>3. Translation Studies will focus on constructing the idea of multi-linguistic and multicultural society like India by exchanging thoughts, language and mode of culture.</li> </ol>

**Department of English**  
**Programme: B.A. Honours in English**

**Course Outcomes**

**SEMESTER: 4**

Course ID	Course Title	Course Outcome
CC8	European Classical Literature	<ol style="list-style-type: none"> <li>1. This course will help the students to learn the traditions and conventions of the writings of European Classical Literature like classical drama, the epic, the mythology and so on.</li> <li>2. The students will acknowledge the social and literary cultures in Augustan Rome.</li> <li>3. The syllabi will aid the students to learn about the demography of the Athenian City State.</li> </ol>
CC9	Modern European Drama	<ol style="list-style-type: none"> <li>1. This course teaches the students in acknowledging the sterility and emptiness of the Modern world after the Second World War.</li> <li>2. The syllabi will help the students to learn the politics and social change along with the writings of literature.</li> <li>3. The course shows the interchange between text and performance in Modern literature.</li> </ol>
CC10	Popular Literature	<ol style="list-style-type: none"> <li>1. The syllabi will aid the students to learn about Caste, Gender and Identity in literatures of the world.</li> <li>2. The course helps the students to know the impact of ethics and education in Children's literature.</li> <li>3. The course aids the students to gather knowledge about the interplay of Sense and Nonsense in literary pieces.</li> </ol>
GE4	Gender and Human Rights	This course helps the students to learn the gender role in society, the idea of womanhood, the rights of women and their resistance in patriarchal society.
	Environment and Literature	Students are acquainted with the literature related ecology, environmental aesthetics, colonizing nature and role of women in nature.
SEC-2	Creative Writing Or Business Communication Or Technical Writing	<ol style="list-style-type: none"> <li>1. Creative Writing helps the students to learn about the art and craft of writing, the role of media in writing and how to prepare for publications.</li> <li>2. Business Communication guides the students to get the job in different fields excelling in speaking and writing skills.</li> <li>3. Technical Writing aids the students how to develop the thesis introductory, narrative writing, scientific and technical writings, handbooks, and memorandum and so on.</li> </ol>

**Department of English**  
**Programme: B.A. Honours in English**

**Course Outcomes**

**SEMESTER: 5**

Course ID	Course Title	Course Outcome
CC11	Post-Colonial Literatures	<ol style="list-style-type: none"> <li>1. The syllabi will help the students to learn the impact of decolonization and globalization on literature.</li> <li>2. The course will be able to acknowledge the role of religion, race and gender on literature.</li> <li>3. The students will learn the origin and growth of postcolonial literature and its impact.</li> </ol>
CC12	Women's Writing	<ol style="list-style-type: none"> <li>1. The course will help the students to inculcate about women's writing in English and gender politics.</li> <li>2. The syllabi will aid the students about the confessional mode in women's writing.</li> <li>3. The students will be able to know how women's writings help to make social reform and make aware of their rights.</li> </ol>
DSE1	Nineteenth Century European Realism	<ol style="list-style-type: none"> <li>1. The course will help the students to learn the growth and development of the nineteenth century European novel.</li> <li>2. The syllabi will aid the students to acknowledge about the comingling of history and realism with Novel Form.</li> <li>3. The students will be able to come across the effect of crime, criminality, sexuality and punishment.</li> </ol>
DSE2	World Literatures	<ol style="list-style-type: none"> <li>1. The students will gather knowledge about Memory, Displacement and Diaspora in World Literatures.</li> <li>2. The course teaches the students about the impact of hybridity, race and culture on literature.</li> <li>3. The syllabi will teach the students about the role of aesthetics and politics in poetry.</li> </ol>



**Department of English**  
**Programme: B.A. Honours in English**

**Course Outcomes**

**SEMESTER: 3**

Course ID	Course Title	Course Outcome
CC13	Indian Classical Literature	<ol style="list-style-type: none"> <li>1. The students will gather knowledge about the Indian epic tradition, its theme and context.</li> <li>2. The course teaches the students about the Classical Indian Drama, its theory and practice.</li> <li>3. The syllabi will teach the students about the theory of Alamkara and Rasa in Indian Aesthetics.</li> </ol>
CC14	Indian Writing in English	<ol style="list-style-type: none"> <li>1. The syllabi will help the students to learn modernism in Indian English Literature.</li> <li>2. The course will be able to teach the aesthetics of Indian English Poetry.</li> <li>3. The students will learn the significance of Indian Myths, the idea of nationalism and the establishment of women-self in Indian English Literature.</li> </ol>
DSE3	Science Fiction and Detective Literature Or Literature and Cinema	<ol style="list-style-type: none"> <li>1. The course will help the students to inculcate about construction of criminal identity, crime fiction and its censorship.</li> <li>2. The syllabi will aid the students about theories of adaptation, transformation and transposition from text to screen.</li> <li>3. The students will able to know about crime across the media representation in literature.</li> </ol>
DSE4	Partition Literature Or Travel Writing	<ol style="list-style-type: none"> <li>1. The syllabi will help the students to learn the role of women in the partition in India.</li> <li>2. The course will be able to acknowledge about homelessness and exile in literature.</li> <li>3. The students will learn the impact of communalism and violence in literature.</li> </ol>

**Programme Outcomes, Programme Specific Outcomes and Course Outcomes for UG Programmes**

**Programme Name: Three Years B.Sc. (HONOURS) in Geography  
under  
Choice Based Credit System (CBCS)**



Department of Geography

K.D. College of Commerce and General Studies

Midnapore-721101

## **PROGRAMME NAME: Three Years B.Sc. (HONOURS) in Geography**

### **PROGRAMME OUTCOMES**

- Instill confidence and develop a sense of identity in facing the real world.
- Foster cooperation among students enabling them to connect and contribute towards teamwork activities.
- Develop effective communications skills that promote leadership qualities individually as well as within a group.
- Develop critical thinking and skills that train students to analyze problems and validate real life solutions.
- Prepare objective based scientific approach so that students can address research problems in Applied Geography and allied fields.
- Strive towards making enlightened citizens with commitment and empathy to social concerns.
- Inculcate a sense of environmental ethics that focus research and concerns on sustainability.
- Inculcate strong moral and ethical values and a sense of discipline among the students.
- Ensure that the lessons are self-directed and lead to lifelong learning.

### **PROGRAMME SPECIFIC OUTCOMES**

- Establish the position of Geography as a subject and its importance and interrelationships that restate and validate the Man Environment relationship.
- In the course of field surveys, students acquire a greater understanding of the socio-economic and cultural dimensions of the populations with greater focus on marginalized section of society.
- Physical field surveys enable the students to understand the landforms, geomorphic process and associated hazards.
- Provide training to students in handling surveying and modern instruments and methods like Dumpy Level, Auto Level, Prismatic Compass, GPS, Satellite Imagery and Meteorological instruments.
- Computer-based techniques (RS & GIS) are incorporated in the syllabus which prepares the students for further analytical studies.
- The students are directed towards problem analysis so that they can design and conduct independent research.
- The comprehensive syllabus promotes and develops a thorough knowledge of concepts, methods and theory.
- The Ability Enhancement Compulsory Course strives to develop communication powers in the student, both written and oral and also incorporate the awareness about the environment.
- The Dissertations written by the students prepare them to examine social and environmental issues along with the causes, consequences and remedial measures emerging at local and national levels.
- The syllabus is oriented towards emerging job opportunities and future prospects for the students.
- Guidance is given to students in preparing for various competitive exams like NET, SET, SSC etc

**PROGRAMME NAME: Three Years B.Sc. (HONOURS) in Geography**  
**COURSE OUTCOMES**  
**SEMESTER-I**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>COURSE OUTCOMES</b>
<b>CC-1 (C1T)</b>	<b>GEOTECTONICS AND GEOMORPHOLOGY</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Study the Earth's internal seismology; tectonic and structural evolution with reference to geological time scale and Isostatic equilibrium and anomaly</li> <li>• Know about the resulting landforms associated with Plate Tectonics and various types of folds and faults</li> <li>• Study landforms and the related processes from the traditional concept to the contemporary development in Geomorphology</li> <li>• Gain in-depth knowledge on the influence of various types of rocks on the development and evolution of the landforms; form- process interaction in the landform development through various exogenous agents; role of humans in landform development; traditional models of cyclic and non-cyclic landscape evolution</li> </ul> <p><b>SKILL GAINED:</b></p> <ul style="list-style-type: none"> <li>• The skill for understanding endogenous and exogenous</li> </ul>

		<p>activities of Earth in a systematic way</p> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• To cope up with continuous progress in geotectonics and geomorphology</li> </ul>
<p><b>CC-2 (C2T &amp; C2P)</b></p>	<p><b>CARTOGRAPHIC TECHNIQUES AND LAB</b></p>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Gaining theoretical and practical knowledge about Plain Scale, Comparative Scale, Diagonal Scale and Vernier Scale, Coordinate System, types of bearing,</li> <li>• Gain knowledge in theoretical concept, derivation and plotting of Mercator's Projection, Simple Conical Projection with two Standard Parallels, Polar Zenithal Stereographic Projection, Bonne's Cylindrical Equal Area Projection</li> <li>• Use of topographical maps to perceive a landform or river basin; to efficiently use the topographical maps to obtain data with an objective to learn some morphometric techniques like types of relief profiles, relative relief map, average slope map (Wentworth), stream ordering (Strahler) and the interrelationship of the physical and cultural parameters through transect chart</li> <li>• Having a basic concept on surveying instruments like Prismatic Compass, Dumpy Level,</li> </ul>

		<p>Theodolite, Abney Level, Clinometer</p> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"><li>• Acquire knowledge and clear concepts of the different types of map and their drawing techniques</li></ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"><li>• Acquire knowledge of applicability of different types of maps</li></ul>
--	--	---

**PROGRAMME NAME: Three Years B.Sc. (HONOURS) in Geography**  
**COURSE OUTCOMES**  
**SEMESTER—II**

COURSE CODE	COURSE NAME	COURSE OUTCOMES
<b>CC-3 (C3T)</b>	<b>HUMAN GEOGRAPHY</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Develop deeper understanding of human geography and various approaches to study space, society and culture</li> <li>• Focus on establishing in-depth knowledge on the determinants and patterns of the evolutionary process of human through time; human adaptation, demographic transition; development-environment conflict and types and patterns of rural and urban settlement</li> </ul> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>• Identifying and resolving population issues in the context of processes of population change through time and space</li> <li>• Analysis of population data enables students to identify problems at the community and regional level</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Prepare the students to critically assess relevant population issues and making them aware</li> </ul>
<b>CC-4 (C4T &amp; C4P)</b>	<b>CARTOGRAMS AND THEMATIC MAPPING &amp; CARTOGRAPHY (LAB)</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Apply the theoretical knowledge gained in the practical aspects by</li> </ul>

		<p>using dumpy level and prismatic compass in the field; preparing and interpreting of thematic maps like proportional squares, pie diagrams with proportional circles, dots and spheres, choropleth, isopleth, and chorochromatics maps</p> <p><b>SKILL GAINED:</b></p> <ul style="list-style-type: none"> <li>• Acquire knowledge and clear concepts of the different survey instruments</li> <li>• Develop the skill of spatial data acquisition, management, analysis and mapping</li> <li>• Create thematic maps defining the purpose, content and function of spatial data</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Applying the knowledge in producing appropriate and accurate cartographic images in project work</li> </ul>
<b>AECC-2</b>	<b>ENVS</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Have a clear concepts about various environmental issues and management techniques</li> </ul> <p><b>SKILL GAINED:</b></p> <ul style="list-style-type: none"> <li>• Identifying and resolving environmental problems through sustainable management strategies</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Applying the knowledge in producing a relevant project work</li> </ul>

**PROGRAMME NAME: Three Years B.Sc. (HONOURS) in Geography**  
**COURSEOUTCOMES**



**SEMESTER—III**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>COURSE OUTCOMES</b>
<p align="center"><b>CC-5 (C5T)</b></p>	<p align="center"><b>CLIMATOLOGY</b></p>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Acquire clear concepts of climatology</li> <li>• Greater understanding of the nature and scope of climatology; factors controlling insolation and temperature distribution; greenhouse effect and importance ozone layer; process and forms of condensation; characteristics of airmass; circulation in the atmosphere; influences of cyclones; vagaries of Indian Monsoon; classification of climate according to Koppen, Thornthwaite, Oliver</li> </ul> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>• Acquire knowledge and clear concepts of the different theories and mechanisms of climatology</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Response to Ozone hole depletion and increasing the awareness of greenhouse gases at individual as well as societal levels; cope with continuous modern theories of climatology</li> </ul>
<p align="center"><b>CC-6 (C6T &amp; C6P)</b></p>	<p align="center"><b>STATISTICAL METHODS IN GEOGRAPHY (PROJECT FILE)</b></p>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Understand the basic concept of sample and sampling; central tendency, dispersion, correlation,</li> </ul>

		<p>regression, time series analysis</p> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>• Develop ability to choose samples for surveying; draw scatter diagram and calculate the different types of correlation; regression and time series analysis</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Can undertake sample based primary survey for studying any socio-economic issues in real world</li> <li>• Identify the nature and strength of relationship among various parameters of socio-economic development</li> </ul>
<p><b>CC-5 (C5T)</b></p>	<p><b>GEOGRAPHY OF INDIA</b></p>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• In-depth knowledge of geomorphology climate, natural vegetation, agriculture, energy resources, industries and regional of India and West Bengal</li> </ul> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>• Conceptualize the concepts and approaches to examine the unity in diversity in the study of India as well as West Bengal</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Recognize characteristics and environmental and economic dimension of regionalization to address the issues and concern needed for further research work in National and State Level</li> </ul>

<p style="text-align: center;"><b>SEC-1T</b></p>	<p style="text-align: center;"><b>COASTAL MANAGEMENT</b></p>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Greater understanding of the coastal morphodynamic variables; various coastal environmental exploitations, their impacts and management; recent coastal threats and hazards and their structural and non- structural measures; CRZ; ICZM; EEZ</li> </ul> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>• Develop ability to understand the coastal issues and management strategies for sustainable coastal development</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Identify the nature and strength of relationship among various parameters of coastal morphodynamism</li> <li>• Can undertake instrument based field survey or perception survey for studying the influences of coastal hazard</li> </ul>
--	--	---

**PROGRAMME NAME: Three Years B.Sc. (HONOURS) in Geography**

**COURSE OUTCOMES  
SEMESTER—IV**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>COURSE OUTCOMES</b>
<b>CC-8 (C8T)</b>	<b>REGIONAL PLANNING AND DEVELOPMENT</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Concepts of region, regionalization and regional planning; theories on recent development; concept on inequality and regional disparity</li> </ul> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>• Delineation of formal and functional region</li> <li>• Identity the best measures of inequality and various indicators of regional development</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Analyze the interstate imbalance in India with respect to various indicators of development</li> <li>• Ability to prepare plans for development in backward region and backward group</li> </ul>
<b>CC-9 (C9T)</b>	<b>ECONOMIC GEOGRAPHY</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Acquire knowledge of the fundamental and modern issues in Economic Geography</li> <li>• To gain in-depth knowledge of the concepts and approaches; classification of economic activities and their changing trend; theories of economic development; locational aspect based on</li> </ul>

		<p>agricultural according to Von Thunen's model and Weber's model based on industry and concepts of crop concentration, diversification, combination; agricultural productivity and efficiency; industrial regions and spatial variation in production and transport costs and gain knowledge on transport and marketing geography, GATT and OPEC</p> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>• Develop knowledge on geographical aspects of economy; types of economic activities</li> <li>• Conceptualize, demarcate and analyze the geographical determinates of agriculture, manufacturing activities, transport and communication</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Inculcate the knowledge of changing dynamics in the industrial, transport and agricultural sector that will help them in their research studies</li> </ul>
<p><b>CC-10 (C10T &amp; C10P)</b></p>	<p><b>ENVIRONMENTAL GEOGRAPHY (Lab)</b></p>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Greater understanding of the geographers approach to environmental studies; space-time hierarchy of environmental problems and programmes and</li> </ul>

		<p>policies in local, regional and global level; strategies of waste management</p> <ul style="list-style-type: none"> <li>Working on questionnaire and checklist preparation for estimating EIA; pH and NPK tests on collected sample soils; CPCB/WBPCB data interpretation</li> </ul> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>Handling of data from various environmental issues</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>Develop critical thinking on environmental problems and analyzing those data in the lab</li> </ul>
SEC-2T	<p><b>ADVANCED SPATIAL STATISTICAL TECHNIQUES</b> (Software practice and Project file)</p>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>Understanding of statistical techniques with focus on probability theory; sampling distribution; correlation and regression analysis; multivariate analysis and Time series analysis</li> </ul> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>Handling of statistical data using MS Excel</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>Develop critical thinking and process statistical data for analyzing it with the help of MS Excel</li> </ul>

**PROGRAMME NAME: Three Years B.Sc. (HONOURS) in Geography**

**COURSE OUTCOME  
SEMESTER—V**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>COURSE OUTCOMES</b>
<p align="center"><b>CC-11 (C11T &amp; C11P)</b></p>	<p align="center"><b>FIELD WORK AND RESEARCH METHODOLOGY (LAB AND PROJECT WORK)</b></p>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Acquire knowledge of the fundamental concepts of research methodology</li> <li>• To gain in-depth knowledge of the concepts and approaches of geographical field work; various techniques and tools of field survey</li> </ul> <p><b>SKILL GAINED:</b></p> <ul style="list-style-type: none"> <li>• Develop knowledge and skills on pursuing a field survey and analyzing the data collected to form a report</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Selection of research problem; forming research design; collecting secondary and primary data; analysis, report writing</li> </ul>
<p align="center"><b>CC-12 (C12T &amp; C12P)</b></p>	<p align="center"><b>REMOTE SENSING AND GIS (LAB)</b></p>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Gain knowledge on Remote Sensing of the environment, interaction of EMR with earth surface features its characteristics; principles of Image Interpretation</li> <li>• Knowledge on the definition of GIS; various components of GIS; structure of GIS; data input; storage and output</li> </ul>

		<p>in GIS and principles of GNSS</p> <p><b>SKILL GAINED:</b></p> <ul style="list-style-type: none"> <li>• Develop knowledge about the theoretical bases, principles, types and application of satellite image</li> <li>• Geo-referencing; conversion of raster image to vector map</li> <li>• Hands on training in ARC GIS</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Students can efficiently assess the scientific principles of Remote Sensing Techniques</li> <li>• Prepare a thematic map, LULC map and extract spatial data by using ARC GIS</li> </ul>
<p><b>DSE-1</b></p>	<p><b>HYDROLOGY AND OCEANOGRAPHY</b></p>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Physical and chemical properties of sea water; bottom relief features with special reference to plate tectonics; water mass; temperature and salinity-distribution and determinants; T-S Diagram; ocean currents; waves &amp; tides; Air-sea interaction; Marine Resources; sea level changes</li> <li>• Knowledge about systematic approach in hydrology with respect to Global Hydrological cycle; Run off cycle; Drainage basin; water harvesting and watershed management; Ground water movement</li> </ul> <p><b>SKILL GAINED:</b></p> <ul style="list-style-type: none"> <li>• Identification of causes, factor, determinants, distribution of ocean relief, circulations, properties and</li> </ul>



		<p>resources and recent threats from sea level changes</p> <ul style="list-style-type: none"> <li>• Develop knowledge about various hydrological factors; watershed management and water harvesting techniques</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Ability to adapt with the changing hydrological and oceanographic variability with climate change</li> </ul>
<b>DSE-2</b>	<b>SOCIAL GEOGRAPHY</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Gaining concept about various attributes of space, social categories, social region, peopling process of India; social well-being; various conflicting concepts of social geography; social planning and policies; SIA</li> </ul> <p><b>SKILL GAINED:</b></p> <ul style="list-style-type: none"> <li>• Develop knowledge about various issues of social geography</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Acquire competency to address a variety of contemporary issues in the light of changing social structure</li> </ul>

**PROGRAMME NAME: Three Years B.Sc. (HONOURS) in Geography**

**COURSE OUTCOMES  
SEMESTER—VI**

<b>COURSE CODE</b>	<b>COURSE NAME</b>	<b>COURSE OUTCOMES</b>
<b>CC-13 (C13T)</b>	<b>EVOLUTION OF GEOGRAPHICAL THOUGHT</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Acquire basic concepts in geographical thoughts through ancient, medieval and modern periods; recent trends and explanations in geography</li> </ul> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>• Develop philosophical and historical aptitude among students in the context of evolution and development of geographical ideas, theme, approaches and knowledge</li> <li>• Acquaint students with the philosophers of different schools of thought that have contributed in the development of geography as a branch of knowledge.</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Understanding of the basic theme, ideas, dichotomies and approaches of geographic knowledge</li> <li>• Critically evaluate the nature of geography as spatial science with changing space and time</li> </ul>
<b>CC-14 (C14T &amp; C14P)</b>	<b>DISASTER MANAGEMENT (PROJECT WORK)</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Developing knowledge about the differences between Hazard and Disaster; various approaches to risk and vulnerability assessment; responses to hazards; resilience and</li> </ul>

		<p>capacity building and hazard mapping techniques; disaster case studies of earthquake, landslide, cyclone and fire.</p> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"> <li>• Applying the knowledge in producing a relevant project work</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Framing out a preparedness plan for a local disaster</li> </ul>
<b>DSE-3</b>	<b>SOIL AND BIOGEOGRAPHY</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Understanding the factors and properties of soil formation, soil profile based on spatial variation, soil degradation and classification</li> <li>• The concept of habitat, ecosystem, biome, ecotone, community, trophic structure, energy flow, bio-geochemical cycle, biodiversity, understanding the geography of different biomes in the earth in a more analytical perspective.</li> </ul> <p><b>SKILL DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Ability to see the living world from geographical perspective with special importance to pedology</li> </ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"> <li>• Use of the knowledge in further academic development.</li> </ul>
<b>DSE-4</b>	<b>URBAN GEOGRAPHY</b>	<p><b>KNOWLEDGE GAINED:</b></p> <ul style="list-style-type: none"> <li>• Develop deeper understanding of Urban geography and its approaches</li> <li>• Focus on establishing in-depth knowledge on origin and theories of spatial and temporal basis of urban studies; processes of urbanization and urban growth; urban Issues; policies in</li> </ul>

		<p>India; case studies on Delhi, Kolkata and Chandigarh</p> <p><b>SKILLS GAINED:</b></p> <ul style="list-style-type: none"><li>• Helps to understand, analyse and interpret the morphology of urban centres</li><li>• Learn the significance of human activities, physical-biological and cultural phenomena, across temporal and spatial variations, that influence the urban landscape</li></ul> <p><b>COMPETENCY DEVELOPED:</b></p> <ul style="list-style-type: none"><li>• Acquire competency to address a variety of contemporary issues in the light of rapid expansion of the dynamic discipline</li><li>• Understand and appreciate the value of different perspectives to examine the complexities of urban life and the consequences inherent in the built-up environment</li></ul>
--	--	---

**PROGRAMME SPECIFIC OUTCOMES AND  
COURSE OUTCOMES OF  
B.Com. Honours in Marketing Management**

**PROGRAMME**

‘Sales’ is the key word in determining the ultimate success of a business. In present socio-economic condition, for every business unit, Sales is neither an automatic process nor an easy and smooth sailing activity. In the perspective of tough competition in the market place, it is a challenge for every business organisation to survive by continuously creating new customers and retaining the existing customers which requires the consistent and systematic application of modern techniques and principles of marketing.

On completion of the programme, a student will be able to:

- Formulate a marketing plan that will meet the needs or goals of a business or organisation.
- Develop an integrated marketing communications plan for a product, concept, good and/or service based on an identified market need or target.
- Formulate strategies for developing new and/or modified products, concepts, goods and services that respond to evolving market needs.
- Properly understand the behavior of consumers to frame appropriate as well as effective marketing strategies.
- Develop strategies for the efficient and effective placement/ distribution of products, concepts, goods, and services that respond to evolving markets.
- Evaluate the impact of using different marketing strategies for a product, concept, good and/or service, on the finances, Return on Investment (ROI) and business goals of an organisation.
- Evaluate the viability of a concept, product, good and/ or service in a local, national or international markets.
- Conduct market research to provide information needed to make *marketing* decisions.
- Communicate marketing information persuasively and accurately in oral, written, graphic and interactive media formats.

- Plan, prepare and deliver a sales presentation or pitch that addresses the needs of the client.
- Develop strategies with clients, customers, and consumers and others to grow and maintain relationships.
- Develop learning and development strategies and plans to enhance professional growth in the field.
- Apply entrepreneurial strategies to identify and respond to new career opportunities that might include contract employment, and self-employment initiatives.
- Participate in and contribute to a framework of organisational policies and practices, when conducting business of the organization.
- Apply the principles of business ethics and corporate social responsibility to business decisions.
- Employ the management techniques of planning, organising, directing, and controlling of marketing functions and activities in response to the business needs of the organization.

**Programme: B.Com (Hons. in Marketing management)**

**Course Outcomes**

SEM	Course Id	Course Title	Course Learning Outcome On completion of this course, the students will be able to :
<b>SEMESTER-I</b>	C-1T	Principles of Management & Application	Learn the basic principles and functions of modern management, techniques of handling both the human and non-human resources in the organisation effectively and efficiently.
	C-2T	Computer Application in Business	Apply different soft wares for performing various types of office work and maintenance of office records and make themselves well equipped with necessary skills for creating self employability.
	GE-1T	Business Ethics and Corporate Social Responsibility	Develop the concept of ethics and learn how to apply those ethical behaviour and thinking for successfully carrying on a business by ensuring the performance of business for social welfare to ensure its survival and consistent growth in the long run.
	AECC-1	English/ MIL	Develop the skill of reading and writing to understand and express the subject matter on different subjects of studies.
<b>SEMESTER-II</b>	C-3T	Principles of Marketing	Understand the nature of market, behaviour of the consumer and different policies and strategies to be adopted for penetrating the market successfully to maximize profit.
	C-4T	Business Accounting	Acquire necessary knowledge and skill in recording and maintaining financial transactions for both business and Non-business organisations in compliance with existing Acts and Rules.
	GE-2T	Productions & Operations management	Acquire knowledge for smoothly carrying on the production process by selecting the most appropriate method and making proper estimation of demand to ensure profit maximization.
	AECC-2	ENVS	Become conscious about different environmental issues and also learn the steps to be taken for protecting the environment.

SEM	Course Id	Course Title	Course Learning Outcome On completion of this course, the students will be able to :
<b>SEMESTER-III</b>	C-5T	Managerial Economics	Acquire basic knowledge about the impact of Demand, Supply, Cost, effective use of factors of production in the long run and short run on the production and distribution system as a whole.
	C-6T	Management Accounting	Acquire knowledge and skill in making proper analysis of various financial data for taking effective long term as well as short-term policy decisions.
	C-7T	Human Resource Management	Address concerns expressed by the employees, hire employees scientifically and develop their skill through appropriate training and evaluate the employees properly for maintaining a favourable environment of work in the organisation.
	GE-3T	Quantitative Techniques for Management	Develop the concept of various types of data and processing the same by applying different tools and techniques for adopting various types of crucial decisions on the basis of past data in the relevant fields.
	SEC-1T	Personality Development & Communication Skills	Learn how to develop personality for becoming sociable and also develop the skill and techniques of making effective communication to express themselves in the most convincing way.
<b>SEMESTER-IV</b>	C-8T	Macro Economics	<b>Understand the economy as a whole, Identify functioning of an economy, formulate economic policies, Understand and control economic fluctuations, Identify inflation and deflation situation, Identify performance an economy, Identify Nature of material welfare.</b>
	C-9T	Strategic Management	understand the practical and integrative study of organization change & design defines basic activities in different types of function in the organization; the relationship among organizational change, redesign, an organizational effectiveness, Understand the change process and the techniques that can be used to help an organization achieve its desired future state
	GE-10T	Financial Management	Develop an idea about capital structure, cost of capital, leverage, Dividend policy etc and



			acquire knowledge and concept of financing a business and effectively managing the finance to ensure profit maximization for the business.
	GE-4T	Application of SPSS in Marketing Research	Handle various types of data analysis accurately by avoiding strenuous manual calculations as it helps with quick data analysis, and offers a broader range of options for data analysis through charts and graphs.
	SEC-2	Entrepreneurship Development	Develop a clear idea to explore Opportunity to sharpen entrepreneurial competencies, Project selection criteria, idea for new business enterprises, conduct feasibility studies of a proposed business.

SEM	Course Id	Course Title	Course Learning Outcome On completion of this course, the students will be able to :
<b>SEMESTER-V</b>	C-11T	Marketing research	Learn the different types of Research, collecting various types of data and designing researches essential for taking effective marketing decisions.
	C-12T	Organisational Behaviour	Learn how to improve customer service, facilitate effective teamwork, encourage creativity and innovation, promote effective leadership, ensure ethical behavior among staff and management, evaluate employee job performance, and create a positive atmosphere for employees.
	DSE-1BT	Distribution & Supply Chain Management	Develop a concept of distributing products in an effective manner by designing suitable channels and choosing appropriate mode of transportation to ensure consistent supply and distribution to retain customers for the survival of a business.
	DSE-2AT	Advertising & Sales Promotion Management	Learn about Advertising and the techniques of effectively communicating the customers by scheduling and designing advertising in different manners depending upon the nature of product.
<b>SEMESTE R-VI</b>	C-13T	Business Policy & Strategy	Learn various policies and strategies to be adopted by a Business under different situations in consideration of the external and internal environmental factors with a view to running a business effectively.

	C-14T	Legal Aspects of Business	Learn the provisions of various Acts like Companies Act, Law of Contract, Sale of Goods Act, Negotiable instruments Act, Consumer Protection Act which are essentially required to be complied with for each and every business.
	DSE-3A	Brand Management	Develop a concept of Brand and learn the methods of developing and sustaining a brand through Brand Extension, Brand rejuvenation and establishing Brand personality for marketing a product successfully.
	DSE-4A	Personal Selling & Sales Force Management	Learn the basic qualities and functions of a successful salesperson and the way of approaching a customer and handling their objections successfully to explore new customers and retain the existing ones.

**PROGRAMME SPECIFIC OUTCOMES  
AND  
COURSE OUTCOMES  
OF  
B.COM HONOURS IN  
ACCOUNTING AND FINANCE  
PROGRAMME**

**Programme Specific Outcomes**  
**For the students graduating with the Degree B.Com (Honours) in**  
**Accounting and Finance**

**Financial Accounting:**

- a) To enable the students to learn principles and concepts of Accountancy.
- b) Students are enabled with knowledge in the practical applications of accounting.
- c) To enable the students to learn the basic concepts of Partnership Accounting and allied aspects of accounting.
- d) The student will get through knowledge on the accounting practice prevailing in partnership firm and other allied aspects.
- e) To find out the technical expertise in maintaining the books of accounts.
- f) To encourage the students about maintaining the books of accounts for further reference.

**Marketing and Salesmanship:**

- a) This course enables the students, the practical knowledge and the tactics in the marketing.
- b) To study and critically analyse the basic concepts and trends in marketing.
- c) To aware of the recent changes in the field of marketing.

**Computer concepts and applications:**

- a) To make students familiar with computer environment & operating system.
- b) To introduce students with accounting packages like tally.
- c) To develop skill and knowledge among students in application of internet in education of commerce.

**Business Mathematics and Statistics:**

- a) To use and understand useful functions in business as well as the concept of EMI.
- b) To understand the different concept of population and sample and to make students familiar with calculation of various types of average and variation.
- c) To learn the applications of matrices in business.
- d) To understand the students to solve LPP to maximize the profit and to minimize the cost.
- e) To use regression analysis to estimate the relationship between two variables and to use and to use frequency distribution to make decision.
- f) To understand the techniques and concept of different types of index numbers.

**Business Environment and Entrepreneurship:**

- a) To make the students aware about the Business and Business Environment.
- b) To develop entrepreneurial awareness among students.
- c) To motivate students to make their mind set for thinking entrepreneurship as career.

**Banking and Finance:**

- a) To familiar the students with the fundamentals of banking and thorough knowledge of banking operations.
- b) To build up the capability of students for knowing banking concepts and operations.
- c) To aware the students about financial structure, system and the basic principles of financial discipline and decisions.
- d) To make understandable to the students regarding the new concepts introduced in the banking system.
- e) To make the students aware about the Primary and Secondary market operations and basic analytical tools for the measurement and comparison of performances of different investment options and opportunities.

**Department of Commerce**  
**Programme: B.Com (Honours) in Accounting and Finance**  
**Course Outcomes**  
**SEM – I & II**

SEM	Course ID	Title Course Learning Outcome	Course Learning Outcome on completion of this course, the students will be able to
<b>I</b>	CC 1	C1T: Financial Accounting and C1P: Practical	Students will get sufficient knowledge in the basic accounting system, conceptual knowledge of financial accounting and to impart skills for maintaining accounts, its principles, standard norms etc. and practical knowledge through computerized accounting processes.
	CC 2	C2T: Business Law	It provides basic knowledge and ideas of mercantile laws with case study.
	GE 1	GE 1T: Micro Economics	To acquaint the students with the concept of Micro Economics dealing with consumer behaviours, demand and supply of the market, different types of production cost and competition, cost behavior of firms etc.
	AECC 1	English MIL	It imparts basic communication skills and writing reports, drafts, letters, notice etc.
<b>II</b>	CC 3	C3T: Corporate Accounting	This subject helps the students to get sufficient knowledge and skills in company accounts, processes company final accounts and balance sheet, cash flow statement as per Company Act 2013.
	CC 4	C4T: Corporate Laws	It imparts knowledge about company laws as per Company Act 2013.
	GE 2	GE 2T: Macro Economics	Students get the knowledge of Income, Savings, Investment, National Income determination, Foreign Trade.
	AECC 2	ENVS	Adequate awareness about environmental problems, conservation of resources, National and International policies to control environment problems with project work.

**Department of Commerce**  
**Programme: B.Com (Honours) in Accounting and Finance**  
**Course Outcomes (continued)**  
**SEM – III & IV**

SEM	Course ID	Title Course Learning Outcome	Course Learning Outcome
<b>III</b>	CC 5	C5T: Human Resource Management	Students get knowledge of human resource objectives, planning, Man power development, Recruitment, Placement, Promotion, Compensation, Labour Turnover etc.
	CC6	C6T: Income Tax Law and Practice C6P: Practical	It provides adequate knowledge about assessment of Income from different sources, Carry forward and set-off, practical activities through computers like e-filing, GST, CGST and filling returns etc.
	CC7	C7T: Management Principles and Application	It provides basic management policies, functions, contribution by management scientist and evolution of management thoughts. Different functional activities levels of management and organization structure etc.
	GE 3	GE3T: Business Statistics GE3P: Practical	This subject provides statistical knowledge and practical ideas regarding data collection, tabulation, graphical representation and analysis of collected data through central tendency, dispersion, moments, skewness, kurtosis etc. It also gives knowledge about correlation, regression analysis, time series and index number for estimation and forecasting.
	SEC 1	SEC-1: E-Commerce SEC1P: Practical	Students get basic theory and practical knowledge about the e-commerce system, e-commerce needs and methods and practice using computers and mobile.
<b>IV</b>	CC8	C8T: Cost Accounting	It imparts the ideas and nature of cost accounting system, cost analysis, estimation of direct, indirect, variable, fixed and semi-variable cost. It helps in the preparation of cost sheet and estimation of cost, different types of costing system, material, labour, overhead, contract cost, job cost, cost ledger, costing final accounts and reconciliation between cost accounting and financial accounting system.
	CC9	C9T: Business Mathematics C9P: Practical	It gives a good knowledge on matrix, determinant, calculus and practical experience through using computers, problem solving etc.
	CC10	C10T: Computer Application in Business C10P: Practical	It provides a sound knowledge about application of computer for day to day activities, theoretical and practical knowledge with word, excel, power point etc.

	GE-4	Ge1T: Indian Economy	It imparts knowledge and ideas of problems of Indian Economy, remedies, different steps taken by Government for labour policy, industrial policy, international trade , export and import policy, FDI and SME, large scale industries, problems of industries, privatization banking system in India and regulation.
	SEC-2	Entrepreneurship	It provides the students a basic idea about entrepreneurship, types, features, functions, history of entrepreneurship development programme and project formulation, so that students can prepare projects for their business independently.

**Department of Commerce**  
**Programme: B.Com (Honours) in Accounting and Finance**  
**Course Outcomes (continued)**  
**SEM – V & VI**

SEM	Course ID	Title Course Learning Outcome	Course Learning Outcome
<b>V</b>	CC11	C11T: Principles of Marketing	The main outcome of this subject is providing basic marketing system, principles, policies, functions and different theories.
	CC12	C12T: Fundamental of financial management C12P: Practical	It provides knowledge and concept of finance and business. management of finance, capital structure, cost of capital, leverage, dividend policy etc. so that students can enrich their knowledge with business finance.
	DSE-1	DSE-1: Management Accounting	Students get from this subject sound and practical knowledge about what is management accountancy and working capital management, budgetary control, marginal costing techniques, standard costing techniques and decision making process through accounting information and analysis.
	DSE-2	DSE-2: Financial Market, Institution and services	Students get ideas about Indian financial market, money market, capital market etc. , how Indian financial market operates, source of finance, financial instruments and regulatory authorities to control Indian financial market, stock exchange, SEBI, RBI etc.
<b>VI</b>	CC13	C13T: Auditing and Corporate Governance	It provides the students with different activities by auditors, corporate and government audit, social audit etc. It helps to acquire good ideas on corporate governance as per Indian Company Act 2013.
	CC14	C14T: Indirect Tax Laws	Students get basic and practical knowledge of Indirect tax, like GST, SGST, gift tax, wealth tax etc. and e-filing of those tax processes.
	DSE-3	DSE-3: Fundamental of Investment	It provides some necessary concepts and knowledge about investment, investment need and opportunity, different modes of investment, risk associated with investment etc.
	DSE-4	DSE-4: Business Research Method and Project Work	This subject helps the students to know about research, research methodology, data collection, uses of various software for preparation of report and comparison of collected data, analysis in a systematic way. practical knowledge of project work etc.

**END**